

May 03, 2019

To: _____

_____ [name of restaurant or venue]

We are excited that Milwaukee has been selected as the site of the 2020 Democratic National Convention, and about the tremendous opportunities this selection will provide for the city's restaurant and entertainment industries.

In order to ensure that the opportunity can be maximized for the City and that the many businesses, unions, organizations, campaigns and other entities who will be putting on events in connection with the Convention can obtain the most suitable venues for those events, The Good Land Committee, Inc., (the "Host Committee") is asking the company ("Company") that operates your restaurant, event space or venue (the "Venue") to agree to the following:

1. Until close of business on March 1, 2020, the Host Committee will have the exclusive right to reserve or book the Venue for use during the period from and including July 9, 2020 through and including July 16, 2020 (the "Convention Window"). Until close of business on March 1, 2020, the Company will not itself reserve or book any part of the Venue for use during the Convention Window.
2. If on or before March 1, 2020, the Company is contacted about use of any part of the Venue during the Convention Window, the Company will refer the potential user to the Host Committee.
3. Any booking by the Host Committee of any use of the Venue during the Convention period will be accomplished using the Venue's own form of agreement or contract, which the Company will provide to the Host Committee immediately after signing of this letter of agreement, and which may be updated or modified by the Company at any time in Company's sole discretion. The Company shall have the sole and exclusive right to determine the rates and prices for rental of space and for food and beverages to be provided by the Venue.
4. The Company will take all steps necessary to ensure that no person or entity is able to reserve or book use of any part of the Venue during the Convention Window through any third party restaurant reservation application, platform or website.
5. Company will be free to book or reserve any part of the Venue that has not been booked or reserved by the Host Committee as of close of business March 1, 2020.
6. In consideration of the Host Committee's booking of use of the Venue during the Convention Period, Company agrees to remit to the Host Committee, within fifteen (15) days of

receipt by Company, ten percent (10%) if over \$100,000 and five percent (5%) if under \$100,000 of the gross revenue paid by any person or entity to Company for use of any part of the Venue during the Convention Window.

If the above terms are accepted by the Company, please so indicate by signing below. We look forward to working with you to make the Convention a great success that will yield benefits for the City and your business for a long time to come.

Sincerely yours,

Alex Lasry, President
The Good Land Committee, Inc.

Accepted and agreed:

_____ [Name of company}

By: _____

Name: _____

Title: _____